



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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PET N PLAY DOG SPORTS TRAINER WINS WORLD CANINE DISC CHAMPIONSHIP *Erich Steffensen Teaches His Winning Moves in New Classes this Fall*

NEWBURGH, N.Y., October XX, 2011—Pet N Play Luxury Pet Resort announces that its Dog Sports Trainer Erich Steffensen and his 7-year-old Border Collie, Java, took top honors in the Time Trial Division at the 2011 Hyperflite Skyhoundz World Canine Disc Championship, the premier event in canine sports featuring top teams from around the world, on September 21, 2011.



Photo Caption: Pet N Play Dog Sports Trainer Erich Steffensen and Java wow the crowds and the judges with their World Champion performance at the 2011 Hyperflite Skyhoundz World Canine Disc Championship on Sept. 21.

Steffensen, who has been competing in dog sports for over a decade, is excited to continue teaching dogs — and their owners — his expert techniques at Pet N Play in these popular returning classes and two new sessions this fall:

- **Flying Disc:** Learn all the skills you and your dog will need to play competitively — or just in your own back yard. Beginning November 16 at 6:30 p.m.
- **Beginner, Intermediate, and Advanced Flyball:** Team up for this relay sport that will have your dog flying over hurdles to victory.
- **New:** **Cross Training.** Master agility heeling, impulse control, directional cues, communicating directions to your dog from a distance, targeting, as well as get a solid introduction to agility obstacles.

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- **New:** Trick Class. Break out of the obedience-training box and share some quality time having fun with your pet.

“Our classes at Pet N Play are a great way to bond with your dog and to get them to socialize with other dogs. It gives them confidence,” Steffensen says. “The great thing is that your dog doesn’t have to be a super high-level disc dog to learn how to play.”

In addition to dog sports training, Pet N Play offers canine obedience training for all ages and skill levels from Puppy Preschool and beginner levels to advanced training. Private sessions and training for dogs who are lodging at the pet resort are also available. For a complete list of training classes, visit: www.petnplayresort.com.

Editor’s Note: Professional photo and caption attached.

ABOUT PET N PLAY LUXURY PET RESORT

Pet N Play is a full-service, luxury pet resort for dogs and cats located in Newburgh, N.Y. The facility is owned and operated by Middlehope Veterinary Hospital. The pet hotel opened in 2006 and offers lodging, spa services, doggie day care, training, and grooming. Pet N Play has been named Hudson Valley’s Best Pet Getaway. For more information call 845-562-7861 or visit: www.petnplayresort.com

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